Wagg Festive Snaps 2021 Social Media Competition T&Cs

1. Open to all UK residents aged 18 and over, except employees and families of the promoter and its affiliate companies, agencies and anyone professionally connected with the promotion.

2. Only one prize can be won per named entry per competition.

3. The competition commences at 10:00 on 26<sup>th</sup> November 2021 and finishes at 23:59 on 19<sup>th</sup> December 2021.

4. To enter, users must share their festive pictures on Instagram using hashtag #DogsOfWagg or tag @waggfood on Facebook.

5. The pictures and comments sent in response to any competition post may be used for publicity and internal purposes. To that extent, by entering the competition, all entrants agree to grant a royalty-free, perpetual, worldwide license to the Promoter and their agents to use the answers submitted in any media. Entrants also waive any moral rights under the Copyright, Designs and Patents Act 1988. By entering this competition the winner assigns to the promoter the copyright and all intellectual property rights in their entry which includes all text elements submitted.

6. One winner will receive one case of Christmas Pudding Wagg Treats.

7. The prize is as stated and no other cash alternative is available.

8. If you do not claim your prize within 5 days we reserve the right to randomly select another winner and your prize will no longer be available.

9. Incomplete, illegal, illegible, indecent or late entries will not be accepted. The promoter cannot be held responsible for any internet service interruptions or electronic fault. There is no limit to the number of entries a user may submit.

10. The winner will be selected by a judging panel comprised of independent judges.

11. By entering the promotion, entrants agree to be bound by these terms and conditions and by the decision of the Promoter, which are final in all matters relating to the promotion. The Promoter reserves the right to withdraw or amend any promotion in the event of any unforeseen circumstances outside their reasonable control. The Promoter reserves the right to terminate or temporarily suspend any featured promotion in the event of technical or other difficulties that might compromise its integrity.

12. Entrant's data will be collected via Instagram Direct Message or Facebook Direct Message and prizes are sent directly to the address provided after the competition close date.

13. The promoter of the competition is Wagg Foods, Dalton Airfield, Topcliffe, Thirsk, YO7 3HE.

14. Wagg Foods reserves the right to cancel the competition, or amend these terms and conditions at any time, without prior approval.